



The E-Spectrums News Source

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Dear Janet,



Spring greetings and welcome to another edition of the *E-Spectrums News Source*.

Missouri Office Systems (MOSS) is this month's featured Business. MOSS has been providing its office automation expertise to the Kansas City area since 1993.

Also, in this installment of our newsletter, we provide you with essential information regarding the 2010 Census that is beneficial to you and your community.

Happy reading!

Business Spotlight: Missouri Office Systems & Supplies, Inc.



A certified MBE, WBE, and SBA 8 (A), Missouri Office Systems & Supplies, Inc. (MOSS) provides I.T. solutions with hardware, software, supplies and office furniture.

Virgie Dillard, owner and operator of MOSS, has been instrumental in directing, developing, and implementing custom made solutions for organizations such as the City of Kansas City, Missouri, Kansas City Area Transportation Authority (KCATA) and Ameristar Casino among others.

Prior to starting the business in 1993, Virgie was employed by Missouri Typewriter & Computer Company (MTCC) for ten years, where she established and managed the equipment supplies department, and set record sales at MTCC in excess of \$500,000 a year for three years.

Virgie has more than 30 years of leadership experience and is a goal-driven professional. She has a clear and concise outlook for business trends and is an expert in developing and designing creative yet feasible solutions for her business and her customers businesses. Ms. Dillard's experience includes sales, training, strategic planning, and new business development.

Virgie's professional affiliations include the Minority Supplier Council, Convention and Visitors Bureau of Kansas City, Kansas City Chamber of Commerce, a board member of the Grandview Chamber of Commerce and Minority Enterprise Development Week and on the Board of Governors of the Urban League of Greater Kansas City. She has also participated in the Kansas City Chamber of Commerce

Herman Johnson "Power Program".

Virgie and her team's professionalism and exceptional services has earned them numerous accolades that include:

- Awarded Kansas City Globe Newspaper's 1997 100 Most Influential in Business,
- Recipient of City of Kansas City's Supplier/Distributor of the year awarded during MED WEEK in 1997 and 2004,
- Appearing on the Top 25 Minority Business List in the Kansas City Business Journal, moving up from #18 in 1999 to #9 in 2005,
- 2005 Woman-Owned Business Contractor of the Year from the USDA (United States Department of Agriculture in D.C.),
- Dillard selected in 2005 as one of the 25 Women Who Mean Business by the Kansas City Business Journal,
- Selected (out of over 400 applicants) as one of the Small Business Monthly magazine's 25 Under 25 for 2006,
- And 2005 and 2010 Supplier of the Year from Minority Supplier Council.

Contact MOSS at 816-761-5152 or visit www.8asupplier.com for additional information and/or to purchase products.

Inside Look: Census 2010



About the Census

Why do we take the Census?

The U.S. Constitution requires a national census once every 10 years. The census shows state population counts and determines the number of seats in the U.S. House of Representatives for each state. All residents of the United States are counted including people of all ethnic groups, both citizens and non-citizens.

What's at Stake?

- Census data is used for a variety of purposes including appropriating money to the state and local communities, apportioning seats in the U.S. House of Representatives and helping to guide and inform community decisions.
- Every year the federal government allocates more than \$400 billion to the states and communities based partly on census data. Funding is allocated to communities for neighborhood improvements, public health, education, transportation, child care, senior citizen centers and much more.
- Based on a Brookings Institute study, Missouri received \$1,327 per person in federal aid which was allocated based on census counts. This would equate to a loss of \$1.3 million for each 100 persons missed in 2010 census over the next decade. An undercount of 100,000 people would equal \$130 million.
- Missouri is on the cusp of losing a Congressional Seat. If Missouri does lose a seat in the U.S. House of Representatives, it is forecasted to be by less than 1 percent of the total population. In 2000, Missouri's response rate was 69 percent.

Now that you know why the Census Count is so important, take 10 minutes and fill out your Census form.

For more information go to <http://oa.mo.gov/mocensus/>.

Reminder: 27th Annual EEI Supplier Diversity Conference



*May 18-20, 2010
The Westin Crown Center
Kansas City, Missouri*

KCP&L is proud to host this year's 27th Annual EEI Supplier Diversity Conference in Kansas City, Missouri on May 18-20, 2010.

Attending the conference is an investment in maintaining excellence in supplier diversity. This conference provides a venue to develop and boost business relationships with industry peers while discovering new innovations and practices that can improve a company's bottom line.

Who Should Attend

- Utility Supplier Diversity Professionals
- Purchasing, Marketing Executives
- Diverse and small business owners
- Government Agencies
- Invited Press and Customer Trade Organizations
- And other national and international experts on Diversity Business Development

Register today at www.eei.org/meetings/Pages/2010-05-18-27thAnnualSupplierDiversityConference.aspx or contact dmatthews@eei.org.

Thanks for allowing us to continue sharing our email newsletter with you. We hope you join us again for another informative issue of this publication.

Sincerely,

Janet W. Watson, M.A.
CEO and President, JWW & Associates, LLC