



E-Spectrums News Source

January, 2009 - Vol 2, Issue 1

In This Issue

Business Spotlight: T2 (TakeTwo)

Community Organization Spotlight:
The Rehabilitation Institute of
Greater Kansas City



Happy New Year and welcome to the first 2009 issue of the *E-Spectrums News Source*.

The Kansas City region is fortunate to have T2 (TakeTwo), a post-production company that is headquartered here and has expanded its Kansas City presence in Chicago and California.

We are also thrilled to introduce to you The Rehabilitation Institute of Kansas City, an organization helping those in our community who have been affected by an unfortunate or unpredictable occurrence.

Read more about T2, one of Kansas City's business treasures; and The Rehabilitation Institute of Kansas City's 62 years of service to the community.

Enjoy!

Business Spotlight: T2 (TakeTwo)



TAKETWO

T2, located in the heart of the Crossroads Art District in Kansas City, Missouri, works with advertising agencies, corporate/interactive clients and studios/entertainment groups on both coasts.

A leader in the industry and a cornerstone in the community, T2 has become known for its design-driven approach for delivering

content on screens big and small, from the cinema to the laptop. It is a state-of-the-art facility featuring numerous edit suites, animation and motion graphic design stations, finishing rooms and an insert stage with a live satellite uplink.

T2 collaborates with advertising agencies creating commercials, web content and branded entertainment - as well as with feature and documentary filmmakers, television producers and marketing executives for a wide variety of content production. Clients like Relativity Media, Time Warner, Hallmark Television, Sprint, Nascar and MGM Networks are just a few of the clients who have chosen T2 to work on their branding, identity and commercial projects.

T2 is currently in postproduction on a new IMAX film, "We The People" - scheduled for a premiere at the Smithsonian in the fall of 2009. T2 is also in final post for a national documentary, "The Next American Dream . . . reinventing the new American City" -- headed for distribution through both PBS and the History Channel. "Rigged" - is a recently released Independent Feature Film -for limited theatrical release and domestic and foreign DVD distribution. Plus numerous animation and design projects for a variety of commercial and entertainment projects.

In June of 2008, the sole owner and CEO of T2, Teri Rogers, started a new company under the T2 umbrella. Back Alley Films services the commercial production and new media industry and carries a roster of directors from the East and West coasts, covering multiple genres including comedy, lifestyle, special effects and viral.

Back Alley Films is headquartered in the center of downtown Kansas City with offices in Los Angeles and additional representation in Chicago. Directors of note are award winning Steve Burrows, Charles Wittenmeier, Jason Moore, and Aubrey Singer -- known for their comedic delivery; lifestyle/dialogue directors Simon Blake, Jeff Weiser and Jason Ruha; and Emmy-nominated, special effects director, Bruce Branit.

Community Organization Spotlight: The Rehabilitation Institute of Kansas City



Founded in 1947, the Rehabilitation Institute of Kansas City exists to build brighter futures for children and adults with disabilities.

The organization was born out of a desire to help individuals with the most complex disabilities progress to their greatest independence at home, school, and work

and in the community.

Located at 3011 Baltimore in Kansas City, the Institute is the area's only provider of both medical rehabilitation and employment services.

"This was unique in 1947 when we opened our doors and is still rare today," says Dana Chatlin, Director of External Affairs.

A bad fall, a car crash, a sudden stroke or the onset of a serious illness can result in a life altering disability. It is because life is unpredictable and unfortunate disabling incidents occur that The Rehabilitation Institute of Kansas City exists.

"While we serve every disability group, we are known as "the place to go" for help with spinal cord injuries, traumatic brain injury, stroke, birth defect, developmental delay and neurological disorder," says Chatlin.



Check back next month for another informative issue of the *E-Spectrums News Source*.

Sincerely,

A handwritten signature in black ink, appearing to be 'JW', with a long horizontal flourish extending to the right.

Janet W. Watson, M.A.
CEO and President, JWW & Associates, LLC