

E-Spectrums News Source

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Happy Spring! We are pleased to present two impressive Kansas City treasures as this month's featured business and organization.

We pay homage to our military veterans with a spotlight of the veteran owned business, P/Strada. This management consulting business has been supporting and providing individuals, companies, and government organizations with the tools needed for success since its establishment.

The Urban League of Greater Kansas City is a non-for-profit organization that has been empowering the lives of those in the African American community and other minorities for 90 years.

We encourage you to take the time to read on and learn more about each of these remarkable assets to the Kansas City community.

Enjoy!

Business Spotlight: P/Strada, LLC



P/Strada, LLC, is a management consulting company located in Kansas City, Missouri.

Devoted to assisting organizations and individuals reach their potential and achieve greater success, P/Strada specializes in four distinct business

competencies:

- Organizational Development- specializing in organizational structure and processes that assist organizations and individuals in achieving greater success in their current environment;
- Diversity Integration- assisting government agencies and private companies in achieving and reporting minority and women owned business participation goals on projects;
- Homeland Security- developing for business and government organizations strategies for Emergency Management and Homeland Security issues;
- Commodities- providing furniture to government agencies and private companies

Founded in 2001 by CEO Patrice W. Manuel, P/Strada is certified as a Minority Business Enterprise (MBE), Woman Business Enterprise (WBE), Disadvantage Business Enterprise (DBE), 8(a)Small Disadvantaged Business (SDB), HUB Zone, and Service Disabled Veteran Owned Business Enterprise(SDVOB).

Ms. Manuel is a retired military officer with over 20 years experience in project management and organizational development. She is a certified Project Management Professional with the Project Management Institute, has an undergraduate degree in Chemistry, a Masters degree in Science Administration and is currently pursuing a Ph.D. in Organizational Management and Leadership Development.

In 2008, P/Strada expanded operations by opening an office in St. Louis, MO.

Well recognized within the business community, P/Strada recently received the Kansas City Business Magazine's 2009 "25 under 25" award and was nominated for the MidAmerica Minority Business Development Council's 2009 Small Business of the Year, and the Greater Kansas City Chamber of Commerce 2009 Mr. "K" Award.

P/Strada is affiliated with the Project Management Institute, National Minority Business Development Council, MidAmerica Minority Business Development Council, National Association of Women Business Owners, Resource Associates Corporation, and the Society of American Military Engineers.

Contact P/Strada for additional information at 816-256-4577 or visit their website at www.pstrada.com.



**Urban League of
Greater Kansas City**

The Urban League of Greater Kansas City has been contributing to the Kansas City community for more than 90 years. The vast investments made in the League act as a catalyst to improve race relations; education, employment, and leadership development in the Greater Kansas City community.

In 2006, the Urban League added an entrepreneurship component known as the Entrepreneurship Center Initiative (ECI). The ECI program objective is to enhance entrepreneur's management skills that result in growth and longevity to minority enterprises in the community.

ECI participants receive free professional services in business planning, minority and women certification preparation, financial development, legal issues, marketing, web site creation, and graphic design. Through the program, minority entrepreneurs will increase their business acumen, learn to operate on a profitable basis, become knowledgeable about their market share, and most importantly, the ability to offer employment opportunities.

"During 2008, we assisted more than 328 minority entrepreneurs in automobile services, window replacement, financial management, building services, entertainment, home improvement, day-care services, construction, and personal care services; only to name few," says Melva Brownlee, Vice President of Resource & Fund Development & Operations.

If you are an existing entrepreneur or know of an entrepreneur needing professional assistance please contact the Urban League at 816-471-0550 or visit their web site at www.ulkc.org to learn more.

Food For Thought: "Going Green" in the Workplace

Green is the buzz and a good place to start going green is in the workplace.

Many businesses are opting to go green and have taken the initiative to provide a eco-friendly office by use of a few of the following tips:

Go Paperless- When possible, minimize paper waste by using electronic forms. Also, compose or attach letters, memos, and additional documents via email to be read online as opposed to printing out the hard copy.

Recycle- Place recycle bins in break/lunch rooms, near copy machines, and other areas where recyclable materials (paper, cans, etc.) are located.

Conserve Energy- Turn off all equipment (computers, copiers, scanners, etc.), if possible, at the end of the day. Also, switch to energy-saving modes such as "sleep", and "hibernate" if planning on being away from the computer for more than 10 minutes.

We appreciate your readership and the opportunity to share with you every month information on some of the most notable names in the diverse business community.

Sincerely,

A handwritten signature in black ink, consisting of a large, stylized initial 'J' followed by a horizontal line that extends to the right and then curves slightly upwards.

Janet W. Watson, M.A.
CEO and President, JWW & Associates, LLC